<u>Claims</u>

Please amend the claims as set forth below:

- 1. (Previously Presented) A method comprising: 1 a user computer, on behalf of a user, registering the user with a first web site; 2 3 the user computer providing a first email address received from an email service provider for use to register the user with said first web site; 4 the user computer, on behalf of the user, registering the user with a second 5 web site; and 6 the user computer providing a second email address received from the email 7 service provider, separate and distinct from the first email address, for use to 8 register said user with said second web site; 9 wherein either the first and second email addresses were simultaneously pre-10 provided to the user computer by the email service provider, or 11 each of the first and second email addresses is provided to the user 12 computer by the email service provider in real time in response to a first and a 13 second request post enrollment of the user as a service subscriber of the email 14 service provider, respectively. 15
- 1 2. (Original) The method of claim 1, wherein the first email address comprises a
- 2 first user identifier, and the second email address comprises a second user
- 3 identifier, separate and distinct from said first user identifier.

- 1 3. (Previously presented) The method of claim 1, wherein the first email address
- 2 comprises an address of the email service provider, and the second email address
- 3 comprises the address of the same email service provider.
- 1 4. (Previously Presented) The method of claim 1, wherein the first email
- 2 address comprises a first user identifier and an address of the email service
- 3 provider, and the second email address comprises a second user identifier,
- 4 separate and distinct from said first user identifier, and the address of the same
- 5 email service provider.
- 1 5. (Previously Presented) The method of claim 1, wherein each of said providing
- of the first and second email addresses by the user computer comprises selecting
- 3 by said user computer said first/second email address from a plurality of distinct
- 4 email addresses pre-provided by said email service provider to said user computer.
- 1 6. (Previously Presented) The method of claim 5, wherein the method further
- 2 comprises the user computer pre-obtaining the distinct email addresses from the
- 3 email service provider.
- 1 7. (Original) The method of claim 6, wherein the method further comprises the
- 2 email service provider pre-generating the distinct email addresses.
- 1 8. (Cancelled)
- 1 9. (Previously Presented) The method of claim 1, wherein each of said providing
- 2 of the first and second email addresses by the user computer comprises the user

- 3 computer dynamically obtaining said first/second email address from the email
- 4 service provider as the user computer registers the user with the first/second web
- 5 site, post enrollment of the user as a service subscriber of the email service
- 6 provider.
- 1 10. (Original) The method of claim 9, wherein each of said dynamically obtaining
- 2 comprises the email service provider selecting said first/second email address from
- a plurality of pre-generated distinct email addresses.
- 1 11. (Original) The method of claim 9, wherein each of said dynamically obtaining
- 2 comprises the email service provider dynamically generating said first/second email
- 3 address.
- 1 12. (Previously Presented) The method of claim 1, wherein the method further
- 2 comprises the user computer notifying the email service provider of the usage of the
- 3 first and second email address, including addresses of the first and the second web
- 4 site.
- 1 13. (Previously Presented) The method of claim 12, wherein each of said
- 2 notification is performed integrally as said first/second email address is provided to
- 3 said user computer for use to register the user with the first/second web site.
- 1 14. (Previously Presented) The method of claim 12, wherein said notifications are
- 2 performed subsequently in batch after said first and second email addresses were
- 3 provided to said user computer for use to register the user with the first and the
- 4 second web site.

- 1 15. (Original) The method of claim 1, wherein the method further comprises:
- 2 receiving emails addressed to said first and second email addresses;
- organizing said received emails based at least in part on whether the emails
- 4 are addressed to the first or the second email address.
- 1 16. (Original) The method of claim 15, wherein said organizing of said received
- 2 emails is at least further based on whether said received emails addressed to said
- 3 first/second email addresses were sent by said first/second web site or not.
- 1 17. (Original) The method of claim 16, wherein the method further comprises
- 2 deleting all received emails addressed to said first/second email addresses not sent
- 3 by said first/second web site, while preserving all undeleted emails addressed to
- 4 said first/second email addresses sent by said first/second web site.
- 1 18. (Original) The method of claim 17, wherein said bifurcated deletion is
- 2 performed in response to an instruction of said user.
- 1 19. (Original) The method of claim 18, wherein the method further comprises
- 2 providing the user with an end user interface feature to provide said deletion
- 3 instruction with a single press of a key/control button.
- 1 20. (Original) The method of claim 1, wherein the web site is a selected one of a
- 2 content provider, a service provider and an access provider.
- 1 21. (Original) A method comprising:

- an electronic device (e-device) obtaining a plurality of distinct email
- 3 addresses from an email service provider;
- 4 the e-device selecting a first of said distinct email addresses to facilitate
- 5 communication with a first communication partner or group of communication
- 6 partners (CP/GCP); and
- the e-device selecting a second of said distinct email addresses to facilitate
- 8 communication with a second CP/GCP.
- 1 22. (Previously Presented) The method of claim 21, wherein the method further
- 2 comprises
- the e-device first notifying the email service provider of said selection of the
- 4 first of said distinct email addresses to facilitate communication with the first
- 5 CP/GCP; and
- the e-device subsequently notifying the email service provider of said
- 7 selection of the second of said distinct email addresses to facilitate communication
- 8 with the second CP/GCP.
- 1 23. (Previously Presented) The method of claim 21, wherein the method further
- 2 comprises the e-device concurrently notifying the email service provider of said
- 3 selections of the first and the second of said distinct email addresses to facilitate
- 4 communication with the first and the second CP/GCP.
- 1 24. (Previously Presented) A method comprising:
- an electronic device (e-device) requesting and receiving for a user, a first
- 3 email address from an email service provider;

- the e-device employing the received first email address to facilitate 4 communication between the user and a first communication partner or group of 5
- communication partners (CP/GCP); 6
- 7 the e-device requesting and receiving for the user, a second email address,
- separate and distinct from said first email address, from the email service provider; 8
- 9 and

- the e-device employing the received second email address to facilitate 10 communication between the user and a second CP/GCP.
- 25. (Original) The method of claim 24, wherein the method further comprises 1
- 2 the e-device notifying the email service provider of said employment of the
- 3 first email address to facilitate communication with the first CP/GCP; and
- the e-device notifying the email service provider of said employment of the 4
- second email address to facilitate communication with the second CP/GCP. 5
- 26. (Previously Presented) The method of claim 25, wherein each of said 1
- notifications is made integrally when the e-device requests for said first/second 2
- email address from said email service provider. 3
- 1 27. (Original) The method of claim 25, wherein each of said notifications is made
- after the e-device having been provided with said first/second email address from 2
- said email service provider. 3
- (Previously Presented) A method comprising: 28. 1
- a email service provider registering a user of an electronic device (e-device), 2
- as a service subscriber of the email service provider; and 3

- the email service provider providing at least a first and a second email

 address, that are separate and distinct, to the e-device for use by the e-device to

 facilitate communication between the user and a first and a second communication
- 7 partner or group of communication partners (CP/GCP).
- 1 29. (Previously Presented) The method of claim 28, wherein the method
- 2 comprises the email service provider providing a plurality of distinct email addresses
- 3 to the electronic device (e-device) used by the user for the e-device to select said
- 4 first and second separate and distinct email addresses.
- 1 30. (Previously Presented) The method of claim 28, wherein the method
- 2 comprises the email service provider providing in real time said first/second email
- 3 address to the electronic device used by the user.
- 1 31. (Previously Presented) The method of claim 28, wherein the method further
- 2 comprises the email service provider receiving notification of usage of said
- 3 first/second email address with said first/second CP/GCP from the electronic device
- 4 used by the user.
- 1 32. (Previously Presented) The method of claim 28, wherein the method further
- 2 comprises the email service provider receiving notification of usage of said first and
- 3 second email addresses with said first and second CP/GCP respectively from the
- 4 electronic device used by the user.
- 1 33. (Previously Presented) A method comprising:

a email service provider receiving emails addressed to a first and a second email address of a user, the first and second email addresses having been provided to an electronic device (e-device) of the user for the e-device to facilitate communication between the user and a first and a second intended communication partner respectively; and

the email service provider organizing said received emails based at least in part on said first and second email addresses, and intended versus unintended communication partners of said first and second email addresses.

- 1 34. (Original) The method of claim 33, wherein the method further comprises 2 providing said emails to the user, with the emails characterized by at least said first 3 and second email addresses, and intended versus unintended communication
- 4 partners of said first and second email addresses.

- 1 35. (Previously Presented) A method comprising:
 - receiving emails by an electronic device (e-device) of a user, from an email service provider, wherein the emails are characterized based at least in part on by email addresses, and intended versus unintended communication partners of each of said email addresses; and
 - presenting by the e-device said emails for viewing by the user, organized by at least said email addresses and said intended versus unintended communication partners of said email addresses.
- 1 36. (Previously Presented) The method of claim 35, wherein the method further comprises the e-device deleting all received emails addressed to the first/second

- 3 email address not sent by the intended communication partner of the first/second
- 4 email address.
- 1 37. (Original) The method of claim 36, wherein said deletion is performed in
- 2 response to user instruction.
- 1 38. (Previously Presented) The method of claim 37, wherein the method further
- 2 comprises the e-device providing the user with an end user interface feature to
- 3 provide said user instruction with a single press of a key/control button.
- 1 39. (Original) An apparatus comprising:
- a storage medium having stored therein a plurality of programming
- 3 instructions designed to enable the apparatus (when the programming instructions
- 4 are executed) to obtain a plurality of distinct email addresses from an email service
- 5 provider, to selecting a first of said distinct email addresses to facilitate
- 6 communication with a first communication partner or group of communication
- 7 partners (CP/GCP), and to select a second of said distinct email addresses to
- 8 facilitate communication with a second CP/GCP; and
- a processor coupled to the storage medium to execute the plurality of
- 10 programming instructions.
- 1 40. (Original) The apparatus of claim 39, wherein the programming instructions
- 2 further enable the apparatus (when the programming instructions are executed) to
- 3 notify the email service provider of said selection of the first and the second of said
- 4 distinct email addresses to facilitate communication with the first and the second
- 5 CP/GCP.

- 41. (Previously Presented) An apparatus comprising:
- a storage medium having stored therein a plurality of programming
- 3 instructions designed to enable the apparatus (when the programming instructions
- 4 are executed) to obtain a first and a second distinct email address from an email
- 5 service provider in real time, and correspondingly earmarking said first and second
- 6 distinct email addresses to facilitate communication between a user and a first and a
- 7 second communication partner or group of communication partners (CP/GCP); and
- a processor coupled to the storage medium to execute the plurality of
- 9 programming instructions.

- 1 42. (Original) The apparatus of claim 41, wherein the programming instructions
- 2 (when executed) further enable the apparatus to notify of said employment of the
- 3 first and second email addresses to facilitate communication with the first and
- 4 second CP/GCP.
- 1 43. (Original) The apparatus of claim 42, wherein the programming instructions
- 2 (when executed) enable the apparatus to make each of said notifications integrally
- 3 when requesting for said first/second email address from said email service
- 4 provider.
- 1 44. (Original) The apparatus of claim 42, wherein the programming instructions
- 2 (when executed) enable the apparatus to make each of said notifications after
- 3 having been provided with said first/second email address from said email service
- 4 provider.

- 1 45. (Previously Presented) An apparatus comprising:
- a storage medium having stored therein a plurality of programming
- 3 instructions design to enable the apparatus (when the programming instructions are
- 4 executed) to register a user as a service subscriber of the apparatus, and to provide
- 5 at least a first and a second email address, that are separate and distinct, to an
- 6 electronic device of the user for use by the electronic device to facilitate
- 7 communication between the user and a first and a second communication partner or
- 8 group of communication partners (CP/GCP); and
- a processor coupled to the storage medium to execute the programming
- 10 instructions.
- 1 46. (Previously Presented) The apparatus of claim 45, wherein the programming
- 2 instructions (when executed) enable the apparatus to provide a plurality of distinct
- 3 email addresses to the electronic device (e-device) used by the user for the e-device
- 4 to select said first and second separate and distinct email addresses.
- 1 47. (Previously Presented) The apparatus of claim 45, wherein the programming
- 2 instructions (when executed) enable the apparatus to provide in real time said
- 3 first/second email address to the electronic device used by the user.
- 1 48. (Previously Presented) The apparatus of claim 45, wherein the programming
- 2 instructions (when executed) further enable the apparatus to receive notification of
- 3 usage of said first/second email address with said first/second CP/GCP from the
- 4 electronic device used by the user.

- 1 49. (Previously Presented) The apparatus of claim 45, wherein the programming
- 2 instructions (when executed) enable the apparatus to receive notification of usage of
- 3 said first and second email addresses with said first and second CP/GCP
- 4 respectively from the electronic device used by the user.
- 1 50. (Previously Presented) An apparatus comprising:
- 2 a storage medium having stored therein a plurality of programming
- 3 instructions designed to enable the apparatus (when the programming instructions
- 4 are executed) to receive emails addressed to a first and a second email address of
- a user, and to organize said received emails based at least in part on said first and
- 6 second email addresses, and intended versus unintended communication partners
- of said first and second email addresses, wherein the first and second email
- 8 addresses having been provided to an electronic device (e-device) of the user for
- 9 the e-device to facilitate communication between the user and a first and a second
- intended communication partner respectively; and
- a processor coupled to the storage medium to execute the plurality of
- 12 programming instructions.
- 1 51. (Original) The apparatus of claim 50, wherein the programming instructions
- 2 (when executed) further enable the apparatus to provide said emails to the user,
- 3 with the emails characterized by at least said first and second email addresses, and
- 4 intended versus unintended communication partners of said first and second email
- 5 addresses.
- 1 52. (Original) An apparatus comprising:

a storage medium having stored therein a plurality of programming 2 3 instructions designed to enable the apparatus (when the programming instructions are executed) to receive emails from an email service provider, the emails being 4 characterized based at least in part on by email addresses, and intended versus 5 unintended communication partners of each of said email addresses, and to present 6 7 said emails for viewing by a user, organized by at least said email addresses and said intended versus unintended communication partners of said email addresses; 8 and 9

- a processor coupled to the storage medium to execute the plurality of programming instructions.
- 1 53. (Original) The apparatus of claim 52, wherein the programming instructions
- 2 (when executed) further enable the apparatus to delete all received emails
- addressed to the first/second email address not sent by the intended communication
- 4 partner(s) of the first/second email address.
- 1 54. (Original) The apparatus of claim 53, wherein the programming instructions
- 2 (when executed) further enable the apparatus to perform said deletion in response
- 3 to user instruction.
- 1 55. (Original) The apparatus of claim 54, wherein the programming instructions
- 2 (when executed) further enable the apparatus to provide the user with an end user
- 3 interface feature to provide said user instruction with a single press of a key/control
- 4 button.

10